

Join Us

**SPONSORSHIP
OPPORTUNITIES**



HUMAN
RIGHTS
CAMPAIGN®

2022 HRC Houston Dinner
Saturday, April 9, 2022



2022 HOUSTON DINNER

SUPPORT THE HUMAN RIGHTS CAMPAIGN

HUMAN RIGHTS CAMPAIGN

As America's largest lesbian, gay, bisexual and transgender organization, the Human Rights Campaign provides a national voice on LGBTQ issues. The Human Rights Campaign effectively lobbies Congress; mobilizes grassroots action in diverse communities; invests strategically to elect fair-minded officials; and increases the public's understanding of LGBTQ issues through innovative education and communication strategies.

HRC is a bipartisan organization working to advance equality such that gay, lesbian, bisexual, transgender and queer Americans can be open, honest and safe at home, at work and in the community. The Human Rights Campaign Houston Dinner & Auction is one of the largest annual LGBTQ fundraising events in Houston. In 2019, nearly 1,000 people came together as a community to show their support for HRC. Past HRC Houston speakers include local, state and national politicians, national LGBTQ advocates, and people from throughout the national entertainment community.

Our corporate sponsors are comprised of leading financial institutions, retailers, accounting firms, energy companies, law firms, etc. They understand that HRC's supporters have tremendous buying power and influence in the Houston area and beyond. Sponsorship of HRC enables businesses to demonstrate leadership support for the LGBTQ community at large, and provides an opportunity to reinforce their company's diversity strategy with current and future employees, clients and investors.

The 2022 HRC Houston Dinner & Auction will be held on Saturday, April 9, 2022, at the Marriott Marquis Hotel in downtown Houston with an expected attendance of more than 1,000 people. Visit our website for more info at www.hrchouston.org.

LOCAL SPONSORS

PRESENTING



EMERALD



PEARL



CRYSTAL



WINE SPONSOR



NATIONAL CORPORATE PARTNERS*

PLATINUM



GOLD



SILVER



BRONZE



*as of 1-26-22

HUMAN RIGHTS CAMPAIGN

FACTS & FIGURES

91%

HRC members are more favorable to companies that sponsor HRC.

85%

of HRC members are more likely to buy products from those companies that sponsor HRC.

75%

of gays and lesbians report that they would remain loyal to a LGBTQ+ friendly brand even when less friendly companies offer lower prices.



SPONSORSHIP LEVELS

	PRESENTING SPONSOR Exclusive sponsorship level for one company per industry. Dinner would be referred to as "HRC Houston Dinner presented by..."	PLATINUM SPONSOR Sponsor will get to name a part of the dinner, such as The Silent Auction, After Party, etc.	DIAMOND SPONSOR Sponsor will get to name a part of the dinner, such as The Silent Auction, After Party, etc.	RUBY SPONSOR	EMERALD SPONSOR	PEARL SPONSOR	CRYSTAL SPONSOR
AMOUNT	\$40,000	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
DINNER TICKETS	40	30	20	15	10	5	2
PRIORITY TABLE Priority tables provided closer to the stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
OPEN BAR Open bar for all guests during the evening	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Sponsor's logo on dinner website and signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition from stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Program book advertisement	2 Full page (Color)	2 Full pages (Color)	Full page (Color)	Full page (Color)	Full page (Color)	Half page (Color)	Half page (Color)
PREMIUM ADVERTISING Inside front cover, back cover or inside back cover, OR two full pages color, first come, first serve	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Opportunity to showcase your company's work towards equality	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					

Please contact the HRC Corporate team to learn more about sponsorship opportunities for this year's dinner.

REY OCAÑAS
HRC Board of Directors
713-855-4568
HRCHoustonCorporate@gmail.com



CORPORATE SPONSORSHIP RESPONSE FORM

BUSINESS NAME

CONTACT NAME

TITLE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

MOBILE

WE ARE PLEASED TO SUPPORT THE HRC HOUSTON DINNER & AUCTION

- PRESENTING SPONSOR \$40,000
- PLATINUM SPONSOR \$30,000
- DIAMOND SPONSOR \$20,000
- RUBY SPONSOR \$15,000
- EMERALD SPONSOR \$10,000
- PEARL SPONSOR \$5,000
- CRYSTAL SPONSOR \$2,500

We would like an advertisement only. Please have an HRC advertising representative contact me.

We are interested in donating an auction item.

Description: _____

INSTRUCTIONS: Please PRINT, SIGN and RETURN this completed form to HRCHoustonCorporate@gmail.com.

You will receive an invoice from:

Human Rights Campaign | Attn: Mike Wilkinson | 1640 Rhode Island Ave., N.W. | Washington D.C. 20036

Phone: 202-423-2875 | Fax: 202-239-4217 | E-mail: mike.wilkinson@hrc.org

Make all checks payable to Human Rights Campaign.

Full sponsorship payment must be received prior to event publication deadlines.

Please contact the HRC Corporate team to learn more about sponsorship opportunities for this year's dinner.

REY OCAÑAS

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